



Press release, Monday 27 April 2020

**COVID-19:
ADP Group and the agency Choose Paris Region are launching the
“Safe Travel Challenge” call for innovative projects**

With the support of the Ile-de-France Region, this call for projects stems from the partnership between ADP Group and Choose Paris Region, the agency dedicated to promoting and building the international attractiveness of Ile-de-France. Calling all innovative start-ups and SMEs to step forward, it is aimed at identifying, qualifying and testing new solutions that will help support the gradual resumption of air traffic, while rebuilding trust in passengers, throughout their journey, from their homes to the airport, as well as in the professionals working on these platforms.

With lockdown being gradually lifted and the economic recovery beginning, the Ile-de-France region, ADP Group and Choose Paris Region have decided, in order to pave the way for the future, to draw on the rich economic fabric formed by innovative start-ups and SMEs, both French and international.

“This crisis forces us to rethink the way we live and our mobility, with guarantees for the health of passengers and airport employees. This is the kind of call for projects we need to innovate and implement the relaxation of the lockdown”, said Valérie Pécresse, President of the Ile-de-France Region.

Digital technology and innovation will thus be put to work to develop new solutions in the face of the public health challenge, on the unique testing ground offered by airports, the main entry and exit points into and out of France. Beyond the airport sector, the technologies identified and the experimental projects resulting from them will need to benefit all the players along the transport value chain.

“Air travel is now faced with a new challenge. We need to cope with the pandemic, while allowing air traffic to gradually resume, so that citizens can confidently make their way back to the airports. It will take collective intelligence and all the talents in the ecosystem formed by innovative start-ups and SMEs. Through this partnership, we want to speed up solutions that will have proved themselves in the airports, an essential link in the tourism recovery chain, and could be useful to the sector as a whole, to invent together the future of travel”, said Augustin de Romanet, President and CEO of ADP Group.

The competition's three themes will be as follows:

- **Prevention** - helping people adopt virus-halting behaviours, cleaning internal and external areas, etc.
- **Detection** - solutions for places with large numbers of visitors, rapid individual detection technologies, etc.
- **Development of new services** - voice-controlled surfaces, non-touch payment methods, on-line purchases, etc.

Open to innovative French and international start-ups and SMEs, the competition is intended for already-mature solutions, so that the selected projects can be quickly deployed. Companies will have until 20 May 2020 to apply. Before the final, which will run from 26 to 28 May, three projects will be selected per theme, the two most promising will be rapidly tested and the prototypes may be selected for joint financing from the Ile-de-France Region and ADP Group. The entrepreneurs will also be offered the assistance and operational expertise of ADP Group, as well as support from Choose Paris Region in their development projects in Ile-de-France. The entirety of the call for projects, including the submission of applications and final, will take place digitally.

“Through this call for projects, we want to make a very concrete contribution to our economy's recovery, through new technological solutions that facilitate the mobility of goods and individuals”. Franck Margain, Chairman of Choose Paris Region

In order that this call for projects can also serve the challenges of the sector as a whole, the jury will be made up of representatives of airlines, mobility and tourism players, and healthcare professionals.

Read all the details at safetravelchallenge.com

About ADP Group

ADP Group develops and operates airport platforms, including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2019, under its Paris Aéroport brand, the Group welcomed more than 108 million passengers at Paris-Charles de Gaulle and Paris-Orly, 2.2 million tonnes of freight and mail and nearly 127 million passengers through airports managed abroad. Benefiting from an exceptional geographical location and a strong catchment area, the Group's strategy includes developing its intake capacities and improving its quality of services, as well as developing its shops and real estate. In 2019, the Group posted €4,700 million in revenue, and net income of €588 million. Aéroports de Paris, public limited company with capital of €296,881,806.

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About Choose Paris Region

Choose Paris Region is the agency dedicated to promoting and building the international attractiveness of Ile-de-France. It works in partnership with all stakeholders in the Ile-de-France region to offer international companies tailor-made support services.

Choose Paris Region is the premier business and innovation catalyst supporting international companies with their development in the Paris area. The agency combines market expertise with an extensive local network to help international companies build technological partnerships, design their development plan in Ile-de-France, then make their local presence a reality.

With its team of 80 employees in Europe, the United States and China, each year the agency supports a thousand international companies seeking to speed up their development in Europe's leading region, and thus contributes to making Ile-de-France one of the world's leading regions in terms of economic activity and innovation.

Its Chairman is Franck Margain and its Chief Executive Officer Lionel Grotto.

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