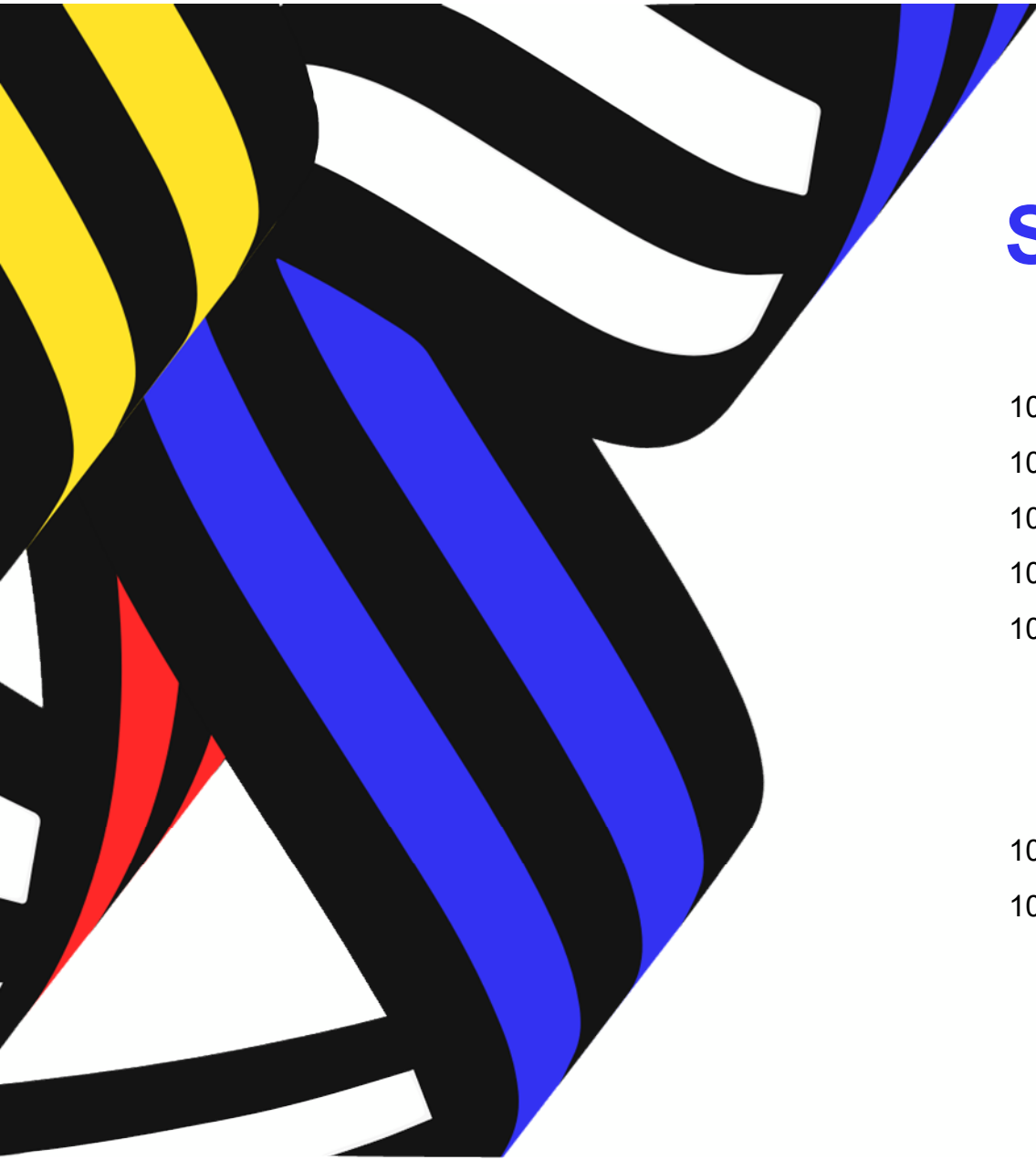


**STARTUP
CREATIVITY
CHALLENGE**

**Launch of the 3rd edition
March 24th 2021**



Schedule

10h00: Welcome by Pierre Kuchly, CEFJ

10h05: Anne Lauvergeon, co-Ambassador SCC: “Why Innovation now ?”

10h15: Luca Verre, Prophesee: “Why France & Japan?”

10h25: Edition III at Daigoji, by Junei Nakada : “Why the Daigoji Temple?”

10h35: A new formula

Thibaud Dumas, expert Incubator

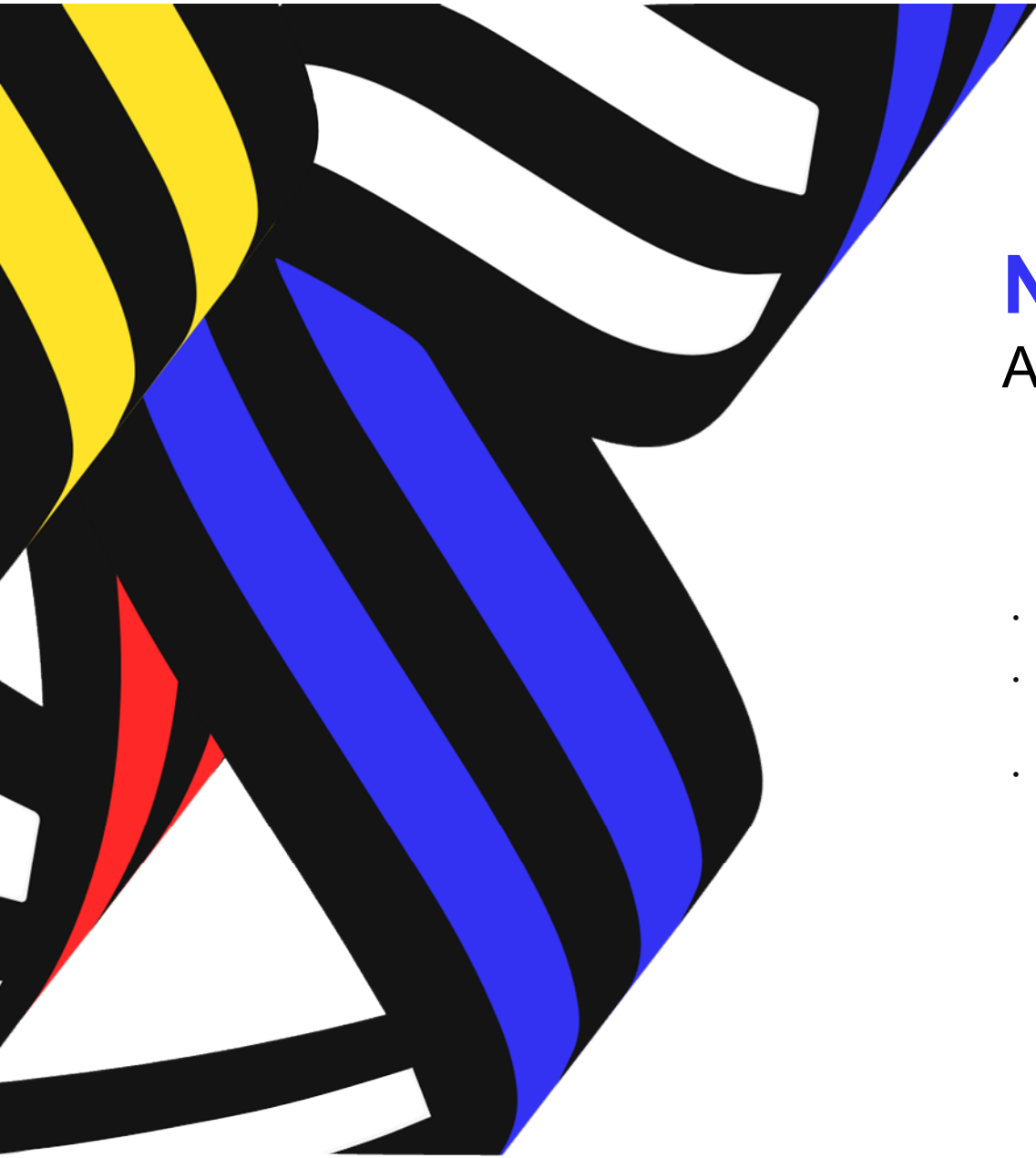
Kimiko Imai, expert International Business

Support team

10h50: Q&A

10h55: Closure by Shigeatsu Tominaga,

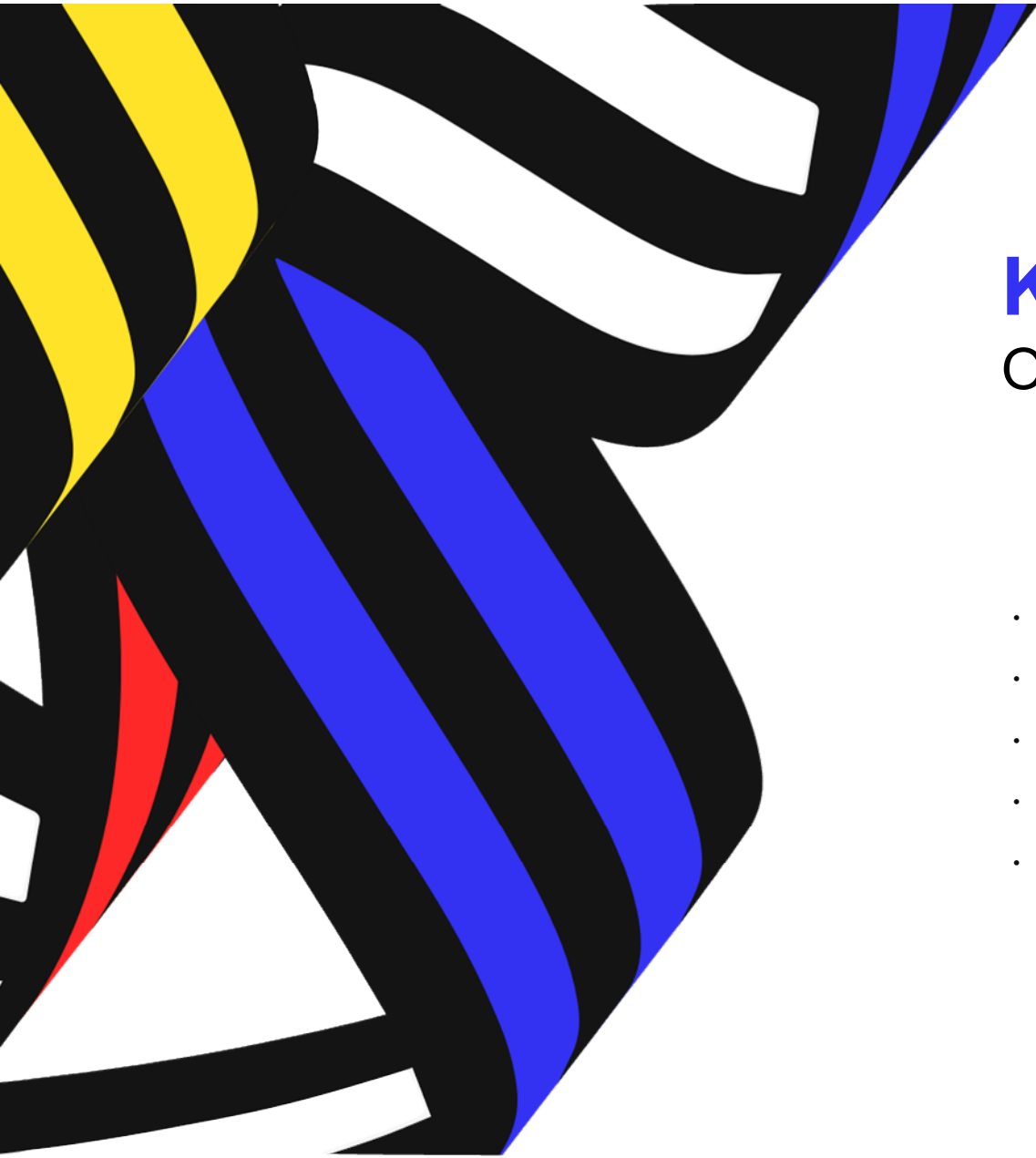
Fondation Franco-Japonaise Sasakawa



New Formula

A big step-up

- Webinar - Tuesday Challenge
- Symposium - Road to SCC 3rd Edition
- Workshop - Learning Expedition
 - Environment
 - Communication
 - Arts & Crafts



Key Dates

One year program

- Launch Event: March 24th 2021
- Pitch contest : April 28th 2021
- Tuesday Challenge: 2nd Tuesday of the month
- Symposium : March 14th 2022
- Leaning Expedition: March 15th-17th 2022

I N F O R M A T I O N S

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FRANCE



JAPON

STARTUP CREATIVITY CHALLENGE