

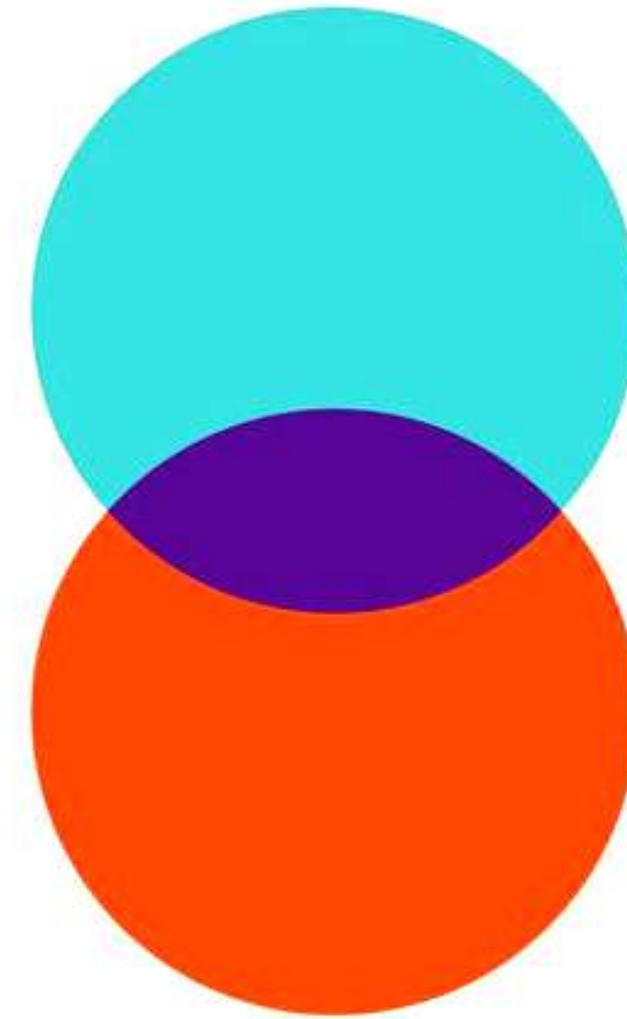


The French-Japanese Networking Hub

NOVEMBER 2021



Welcome to our France Japan network!



Since its creation by the CCI Paris Ile-de-France in **1997**, the French-Japanese Exchange Committee has been one of the most important **bicultural professional networks**.

Its strengths are mainly based on the dynamism of its members, **nearly 150 companies** in France and in Japan from all sectors.

The human at the Center of our network

The relationship between two cultures opens the field to multiple possibilities and diversity. This wealth places the human at the center of our network. It is a value that we absolutely want to safeguard in this unprecedented context of embrittlement of the social link



**TO INFORM
ABOUT ECONOMIC
TRENDS**



**TO ENCOURAGE
BICULTURAL
EXCHANGES**



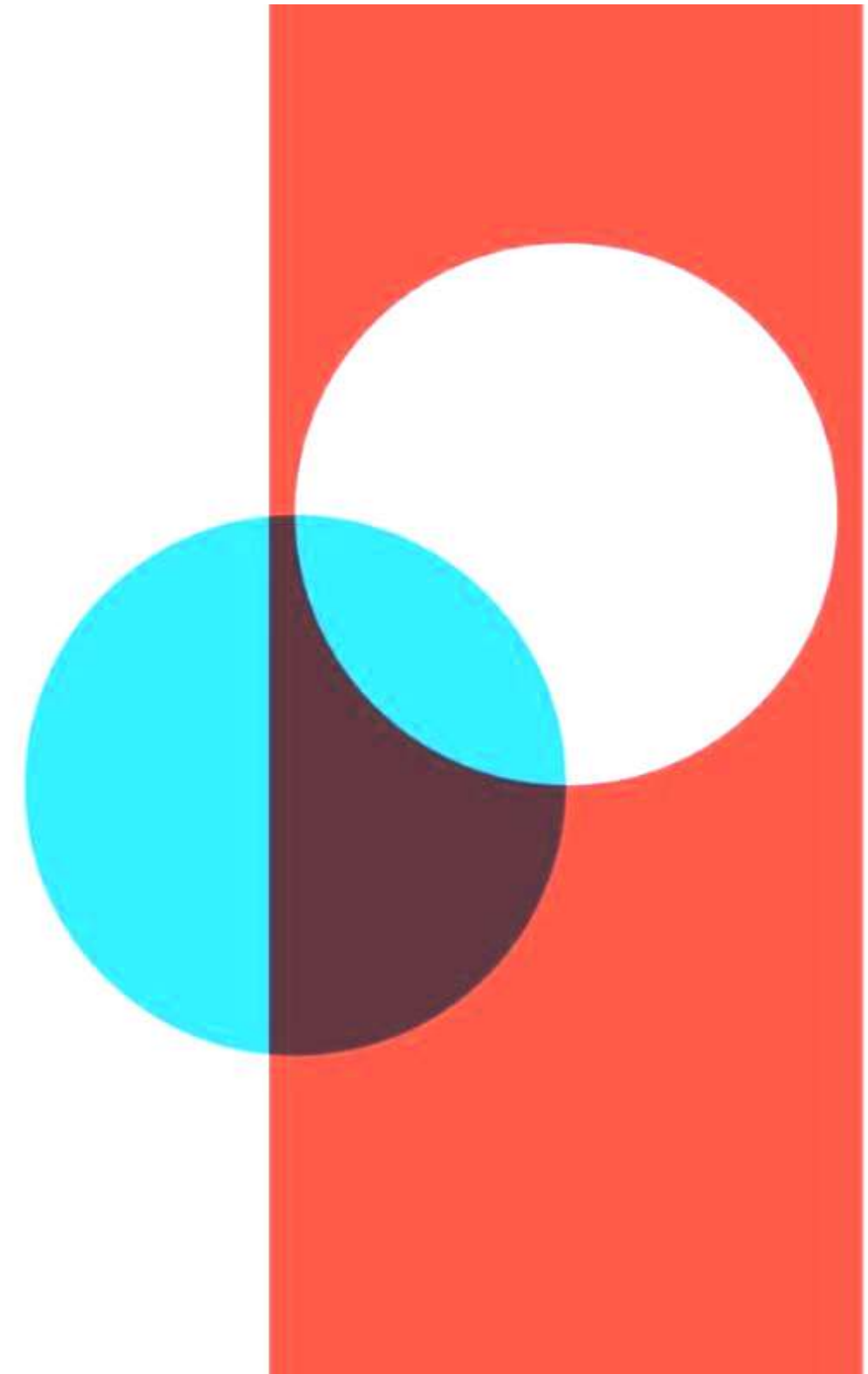
**TO PROMOTE
BUSINESS IN THE
FRENCH-JAPANESE
COMMUNITY**



**Our
goals**

Our ecosystem

The CEFJ has a **large elements of revitalization in the Franco-Japanese business community. Different industrial sectors, companies of various scales, and economic institutions will meet together.**



11 PARTNERS

- CCI Paris Ile-de-France
- CCI France Japon*
- CCI Japonaise en France (CCIJF)*
- Ministry of Economy and Finance *
- MEDEF
- JETRO*
- French Embassy in Japan
- Japanese Embassy in France
- CCI of Japon
- Keidanren
- Keizai Doyukai

* founding partners

Industry : Aerospace, Agriculture, Automotive, Construction & Urbanism, Energy, Industry

137 MEMBRES

72 French companies

65 Japanese companies

32 Business areas represented

Consumer goods: Biochemistry, Cosmetics, Food industry, Gastronomy, Luxury, Medical, Fashion Industry, Trade Company, Telecommunications

Services: Accountant, Art & Culture, Banks and Financial Services, Communication, Consulting, Distribution , Economic Promotion, Education, Events, Human resources, Insurance, IT – AI, Law Firm, Media, Restaurants, Sports, Transport

Our offer



EVENTS

Follow the latest economic trends in France and Japan through a wide range of webinars, conferences and face-to-face meetings.



COMMUNITY

Find partners and services from about 160 companies of both nationalities, sharing their expertise in more than thirty sectors of activity



EXCHANGE BICULTURELS

Take advantage of the many exchange opportunities to better understand your customers and your future partners.



SERVICES PERSONALISES

Target contacts relevant to the development of your business and benefit from tailored relationships.

Our 2020 programming

Members' meetings

12/02 : Sake tasting at Wa Salon

10/03 1st meeting containment - Présence of AIR LIQUIDE, SHISEIDO, DSC,...

06/04 Hitachi, CSI LIESING, EF (EDUCATION FIRTST)

21/07 : Meeting at GL Events at Palais Brongniart and lunch on the terrace of spoon restaurant

Technical webinars

23/04 : " Communication & Brand during COVID-19 crisis " by Eiko Group

06/05 : " Employers security responsibilities during & after COVID-19" by DS Avocats

07/05 : " Post-lockdown : new keys for psychosocial risks management" by AC Legal Avocat

10/12: Makanai Cosme: COVID-19 and developments in the cosmetics sector

Events

26/06 : The Ordinary and Extraordinary General Assembly /ONLINE

Workshops

03/07 : Mixology workshop with the Saké / Foodex Workshop (DIY cocktail)

Our 2020 programming

SCC - Edition II

- 03/12 : Annual online event

Tuesday Challenges

- 09/06 : The future of AI is neuromorphic: How Prophesee is tackling the next challenges of AI leveraging the Japanese ecosystem
- 07/07 : Post-Covid French Tech- and what's in it for Japan ?
- 08/07 : Planet 6.0
- 28/07 : Why we should think about Japan for innovation ?
- 15/09 : How startups can get ready for French market ?" Japanese startups feedbacks
- 29/09 : How French and Japanese local territories open up to the international market ?
- 06/10 : Innovation in France, in Japan, but where?
- 13/10 : 5 keys for a successful commercial launch in Japan
- 20/10 : Legacy & vision to next generation within global environment
"Why incubating sustainable innovation is visionary ?"
- 27/10 : Cultural differences, what are the forces and the weaknesses ?
Japanese startups use cases.
- 10/11 : Key points about the innovation ecosystem in Japan from French point of view.
- 17/11 : How to build a sustainable relationship between a startup and a company. Conditions and levers from sociological points of view.
- 24/11 : NEDO's R&D and Entrepreneurship Support

Our 2021 programming

What's Up ? Meeting

Every month, we propose to maintain contact despite the pandemic. The themes are free and on proposals from the members.

- 16/4 (online)
- 11/5 (online)
- 30/6 (online)
- 20/7 @ Valence International Europe
- 14/9 (evening) @ DS Avocats
- 21/10 (morning online)
- 17 /11 (evening) @ LPA CGR
- 14/12 (evening) @ Valence International Europe

Conferences and seminars

8 /6 9h00-11h30 : Innovations in the Beauty & Well-being industry
French & Japanese crossed outlooks on a sector agile to societal changes
and new consumer expectations

In collaboration with our member F&JP and with the support of Shiseido EMEA & Global Fragrance, LVMH, Nelly Rodi, Yon-Ka Laboratoires Multaler.

Our 2021 programming

Collaborations

6/6: What is HYOGO?

Promotion of the prefecture of Japan for future French investors.

9/9 : Business Leaders Forum - Clean Mobility (CCI France Japon)

Masterclass

The CEFJ is known for the richness and diversity of the members of its network. In other words, a real pool of skills and expertise to share ! We are launching this new format for the start of the school year, knowledge sharing modules offered by members for our community.

Cybersecurity by Hitachi Europe

- 16/9 : Cybersecurity, how Covid-19 changed our daily practices ?
- 18/11: Good tips for IT Managers
- 9/12: Cyber attacks types : who benefits from the crime?
- 27/1 : How to protect you from cyber attacks ?

Annual events

23/6: The General Assembly & Elections of Directors

5/10: Annual Diner @ Jardin d'acclimatation



SCC - Edition III 2021-2022

Our program is moving to a higher speed by offering this year a large number of appointments with the goal of organizing a rally in Japan in the fall of 2022 in Japan. When the spirit meets innovation, a new rapprochement!

Initially, SCC will propose a selected start-up panel to win an unprecedented Expedition at the Daigoji Temple in Kyoto. The winners will follow a tailor-made program to begin their development in Japan and France.

In parallel, the Tuesday Challenges will continue to bring the SCC community together to exchange key themes of the Open Innovation.

DATES KEYS

Tuesday Challenges monthly (every month)

23/02 : Olympisme and Innovation

16/03: Women's Entrepreneurship

24/03: Official launch of edition III

25/06: Viva Technology - What happend and what will happen next ?

December : Online Pitch Contest (TBC)

Our Board of Directors

The Executives



DIDIER KLING

PRESIDENT OF CEFJ
CCI Paris Ile-de-France
Président



PIERRE KUCHLY

DELEGATED PRESIDENT OF CEFJ
Elected by CCI Paris Ile-de-France
LSI - Le Savoir Industriel
President



Hiroki KANAZAWA

TREASURER OF CEFJ
Co-Chairman
BANQUE NOMURA France



Junichi HIRATSUKA

VICE-PRESIDENT OF CEFJ
Managing Director, Head of
France- Paris Branch
MIZUHO BANK Ltd



Charles ZNATY

VICE-PRESIDENT DU CEFJ
Fondator
PIERRE HERME PARIS
(President / MEDEF Paris)

Our Board of Directors

Members of Directors



Dominique ANRACT

Elected by CCI Paris Île-de-France

President

Confédération Nationale de la
Boulangerie et Boulangerie-
Pâtisserie Française



Séverine DESBOUYS

PDG

DSC



Sébastien BRUNET

Director of Business Development
and Partnerships

GL events



Laurent DUBLANCHET

Director of European and
International Affairs

Air Liquide



Benoit CAUFFET

President & CEO
FOODEX GROUP



Sophie GLÉMET

Office Manager Government &
Industrial Affairs

TOYOTA MOTOR EUROPE,
Paris office

Our Board of Directors

Members of Directors



Adrien LEUCI

President
JAPAN PUNCH



Franck MARILLY

President & CEO
SHISEIDO EMEA



Angel NGUYEN VAN HO

CEO
ELOKAMI PRODUCTION



Kimiko IMAI

CEO
SINEORA



Marc-Antoine JAMET

Secretary General
LVMH



Kiyoji KATAKAWA

President
VP WINES France
(President / Association of
Japanese Nationals in France)

Our Board of Directors

Members of Directors



Guillaume PAILLARD

Head of Export Zone Asia
CHAMPAGNE LAURENT
PERRIER



Naoko POIREL-TAMAE

Business Development Director
Groupe GR



Nelly RODI

Elected by CCI Paris Île-de-France
Fondator
AGENCE DE STYLE NELLY RODI



**Nousha SAINT-
MARTIN**

Founder & CEO
F&JP



**Véronique
SARLAT-DEPOTTE**

Secretary General of l'Alliance
Renault-Nissan-Mitsubishi
RENAULT



Koichi SATO

Director
SUCRECUBE TECHNOLOGIE



Reiga SHIMIZU

Head of Japan Desk
DS AVOCATS

Associate Members



Pierre ALLEGRET

Head of Asia and South Pacific unit
Ministry of Economy and Finance



Nobuyuki KOBAYASHI

President
Japanese CCI in France / Mitsui &
Co Europe PLC



Armel CAHIERRE

President
CCI France Japon B4F KK



Ieaki TAKEDA

Director General
Jetro Paris

Honorary Members



Philippe SETTON

French Ambassador to Japan



Junichi IHARA

Japanese Ambassador to France



Louis SCHWEITZER

Special Adviser/ Former Special
Government Representative for
Japan

Our team

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