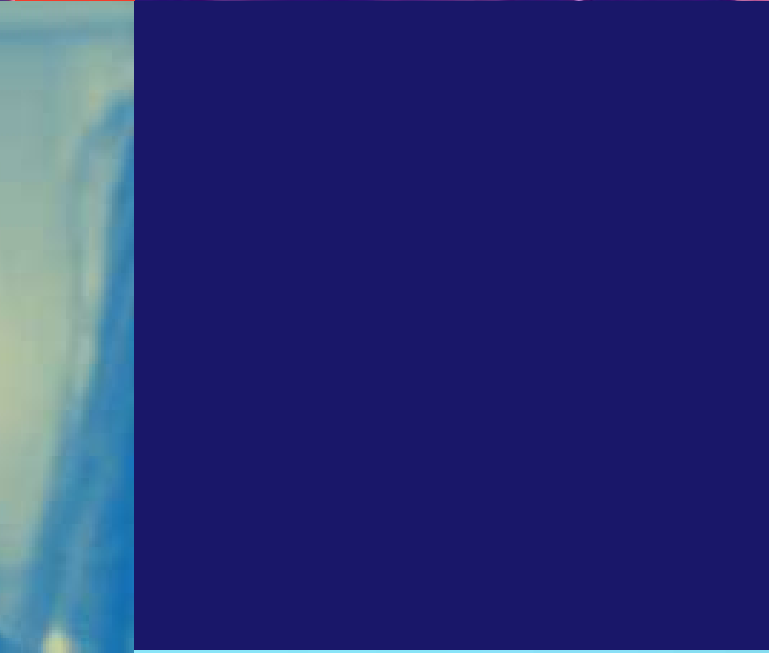


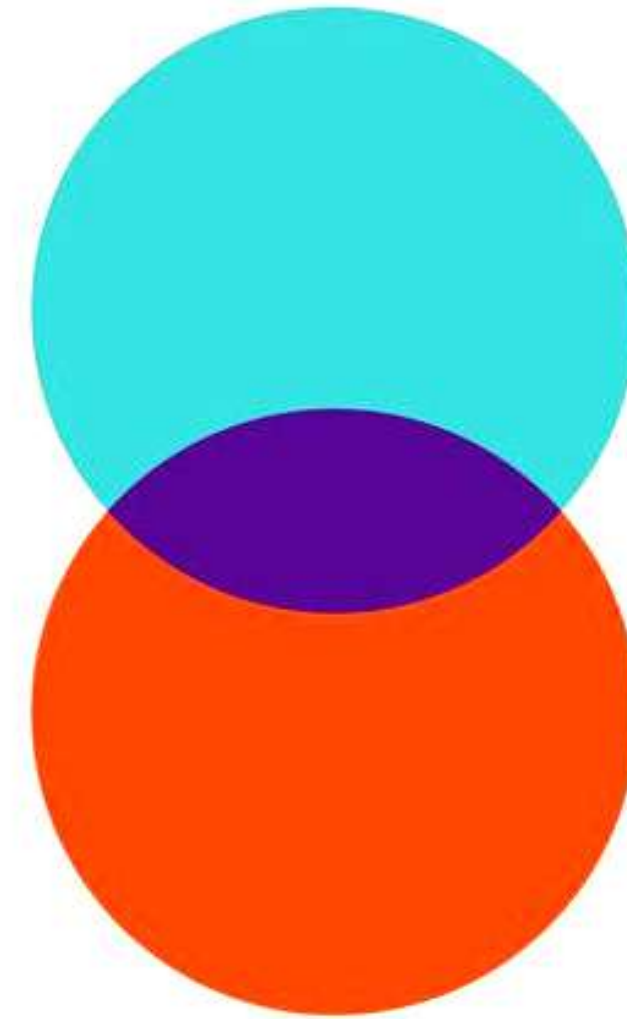


# The French-Japanese Networking Hub

December 2021



# Welcome to our France Japan network!



Since its creation by the CCI Paris Ile-de-France in **1997**, the French-Japanese Exchange Committee has been one of the most important **bicultural professional networks**.

Its strengths are mainly based on the dynamism of its members, **nearly 150 companies** in France and in Japan from all sectors.

# The human at the Center of our network

The relationship between two cultures opens the field to multiple possibilities and diversity. This wealth places the human at the center of our network. It is a value that we absolutely want to safeguard in this unprecedented context of embrittlement of the social link





**TO INFORM  
ABOUT ECONOMIC  
TRENDS**



**TO ENCOURAGE  
BICULTURAL  
EXCHANGES**



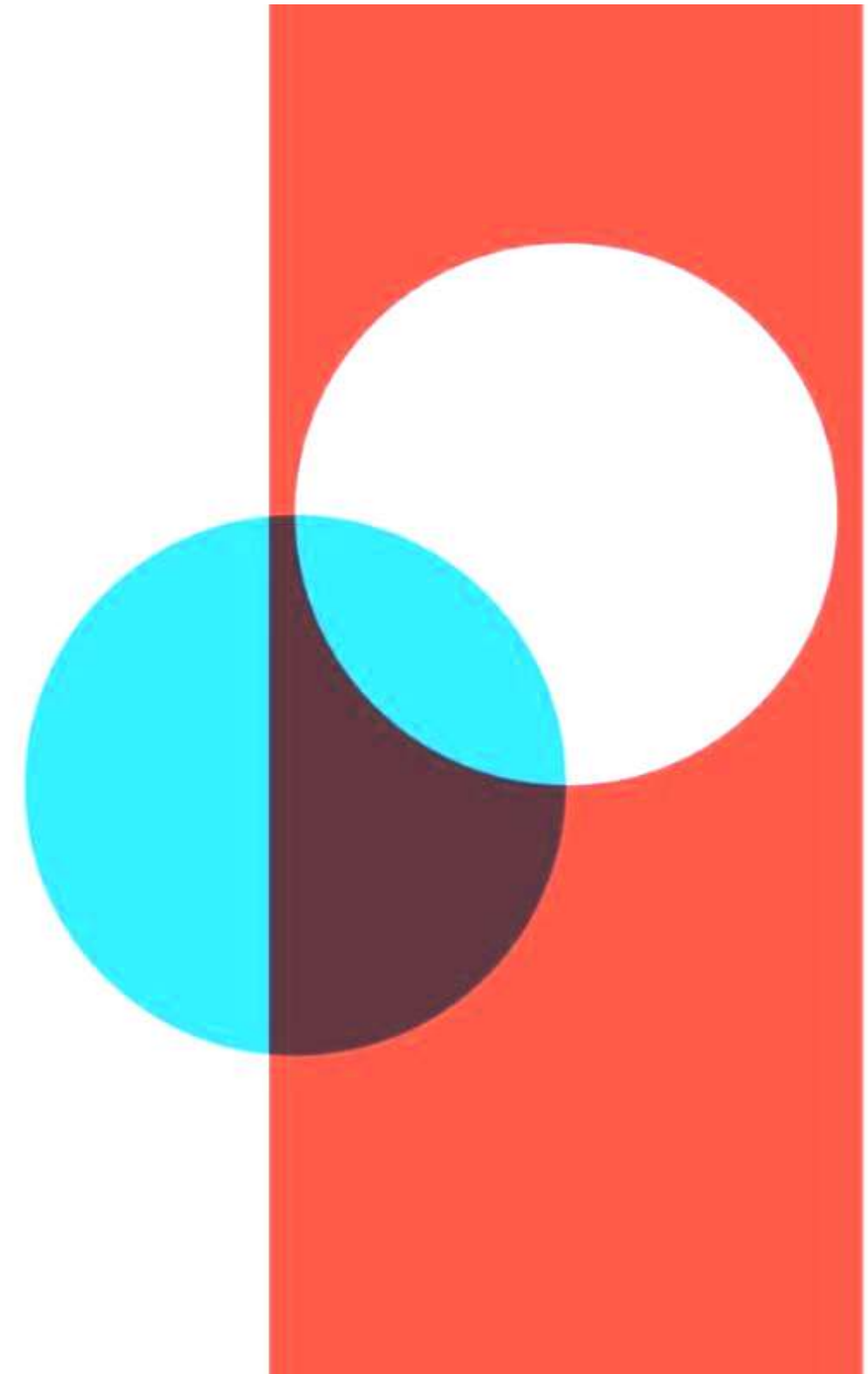
**TO PROMOTE  
BUSINESS IN THE  
FRENCH-JAPANESE  
COMMUNITY**



**Our  
goals**

# Our ecosystem

The CEFJ has a **large elements of revitalization in the Franco-Japanese business community. Different industrial sectors, companies of various scales, and economic institutions will meet together.**



# 11 PARTNERS

- CCI Paris Ile-de-France
- CCI France Japon\*
- CCI Japonaise en France (CCIJF)\*
- Ministry of Economy and Finance \*
- MEDEF
- JETRO\*
- French Embassy in Japan
- Japanese Embassy in France
- CCI of Japon
- Keidanren
- Keizai Doyukai

\* founding partners

**Industry :** Aerospace, Agriculture, Automotive, Construction & Urbanism, Energy, Industry

# 137 MEMBRES

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72 French companies

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65 Japanese companies

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32 Business areas represented

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**Consumer goods:** Biochemistry, Cosmetics, Food industry, Gastronomy, Luxury, Medical, Fashion Industry, Trade Company, Telecommunications

**Services:** Accountant, Art & Culture, Banks and Financial Services, Communication, Consulting, Distribution , Economic Promotion, Education, Events, Human resources, Insurance, IT – AI, Law Firm, Media, Restaurants, Sports, Transport

# Our offer



## EVENTS

Follow the latest economic trends in France and Japan through a wide range of webinars, conferences and face-to-face meetings.



## COMMUNITY

Find partners and services from about 160 companies of both nationalities, sharing their expertise in more than thirty sectors of activity



## EXCHANGE BICULTURELS

Take advantage of the many exchange opportunities to better understand your customers and your future partners.



## SERVICES PERSONALISES

Target contacts relevant to the development of your business and benefit from tailored relationships.

# Our 2020 programming

## Members' meetings

12/02 : Sake tasting at Wa Salon

10/03 1st meeting containment - Présence of AIR LIQUIDE, SHISEIDO, DSC,...

06/04 Hitachi, CSI LIESING, EF (EDUCATION FIRTST)

21/07 : Meeting at GL Events at Palais Brongniart and lunch on the terrace of spoon restaurant

## Technical webinars

23/04 : " Communication & Brand during COVID-19 crisis " by Eiko Group

06/05 : " Employers security responsibilities during & after COVID-19" by DS Avocats

07/05 : " Post-lockdown : new keys for psychosocial risks management" by AC Legal Avocat

10/12: Makanai Cosme: COVID-19 and developments in the cosmetics sector

## Events

26/06 : The Ordinary and Extraordinary General Assembly /ONLINE

## Workshops

03/07 : Mixology workshop with the Saké / Foodex Workshop (DIY cocktail)



# Our 2020 programming

## SCC - Edition II

- 03/12 : Annual online event

## Tuesday Challenges

- 09/06 : The future of AI is neuromorphic: How Prophesee is tackling the next challenges of AI leveraging the Japanese ecosystem
- 07/07 : Post-Covid French Tech- and what's in it for Japan ?
- 08/07 : Planet 6.0
- 28/07 : Why we should think about Japan for innovation ?
- 15/09 : How startups can get ready for French market ?" Japanese startups feedbacks
- 29/09 : How French and Japanese local territories open up to the international market ?
- 06/10 : Innovation in France, in Japan, but where?
- 13/10 : 5 keys for a successful commercial launch in Japan
- 20/10 : Legacy & vision to next generation within global environment  
"Why incubating sustainable innovation is visionary ?"
- 27/10 : Cultural differences, what are the forces and the weaknesses ?  
Japanese startups use cases.
- 10/11 : Key points about the innovation ecosystem in Japan from French point of view.
- 17/11 : How to build a sustainable relationship between a startup and a company. Conditions and levers from sociological points of view.
- 24/11 : NEDO's R&D and Entrepreneurship Support

# Our 2021 programming

## What's Up ? Meeting

Every month, we propose to maintain contact despite the pandemic. The themes are free and on proposals from the members.

- 16/4 (online)
- 11/5 (online)
- 30/6 (online)
- 20/7 @ Valuence International Europe
- 14/9 (evening) @ DS Avocats
- 21/10 (morning online)
- 17 /11 (evening) @ LPA CGR
- 15/12 (morning online)

## Conferences and seminars

8 /6 9h00-11h30 : Innovations in the Beauty & Well-being industry  
French & Japanese crossed outlooks on a sector agile to societal changes  
and new consumer expectations

In collaboration with our member F&JP and with the support of Shiseido EMEA & Global Fragrance, LVMH, Nelly Rodi, Yon-Ka Laboratoires Multaler.

# Our 2021 programming

## Collaborations

6/6: What is HYOGO?

Promotion of the prefecture of Japan for future French investors.

9/9 : Business Leaders Forum - Clean Mobility (CCI France Japon)

## Masterclass

The CEFJ is known for the richness and diversity of the members of its network. In other words, a real pool of skills and expertise to share ! We are launching this new format for the start of the school year, knowledge sharing modules offered by members for our community.

## **Cybersecurity by Hitachi Europe**

- 16/9 : Cybersecurity, how Covid-19 changed our daily practices ?
- 18/11: Good tips for IT Managers
- 20/01/2022 : Digital Pandemic
- 22/02/2022 : Cybersecurity for Dummies to Cybersecurity for SafeEnterprises

## Annual events

23/6: The General Assembly & Elections of Directors

5/10: Annual Diner @ Jardin d'acclimatation



## SCC - Edition III 2021-2022

Our program is moving to a higher speed by offering this year a large number of appointments with the goal of organizing a rally in Japan in the fall of 2022 in Japan. When the spirit meets innovation, a new rapprochement!

Initially, SCC will propose a selected start-up panel to win an unprecedented Expedition at the Daigoji Temple in Kyoto. The winners will follow a tailor-made program to begin their development in Japan and France.

In parallel, the Tuesday Challenges will continue to bring the SCC community together to exchange key themes of the Open Innovation.

### DATES KEYS

Tuesday Challenges monthly (every month)

23/02 : Olympisme and Innovation

16/03: Women's Entrepreneurship

24/03: Official launch of edition III

25/06: Viva Technology - What happened and what will happen next ?

2022 : Online Pitch Contest (TBC)



# Our Board of Directors

## The Executives



**Dominique RESTINO**

PRESIDENT OF CEFJ  
CCI Paris Ile-de-France  
Président



**Pierre KUCHLY**

DELEGATED PRESIDENT OF CEFJ  
Elected by CCI Paris Ile-de-France  
LSI - Le Savoir Industriel  
President



**Hiroki KANAZAWA**

TREASURER OF CEFJ  
Co-Chairman  
BANQUE NOMURA France



**Junichi HIRATSUKA**

VICE-PRESIDENT OF CEFJ  
Managing Director, Head of  
France- Paris Branch  
MIZUHO BANK Ltd



**Charles ZNATY**

VICE-PRESIDENT DU CEFJ  
Fondator  
PIERRE HERME PARIS  
(President / MEDEF Paris)

# Our Board of Directors

## Members of Directors



### **Dominique ANRACT**

Elected by CCI Paris Île-de-France

President

Confédération Nationale de la  
Boulangerie et Boulangerie-  
Pâtisserie Française



### **Séverine DESBOUYS**

PDG

DSC



### **Sébastien BRUNET**

Director of Business Development  
and Partnerships

GL events



### **Laurent DUBLANCHET**

Director of European and  
International Affairs

Air Liquide



### **Benoit CAUFFET**

President & CEO

FOODEX GROUP



### **Sophie GLÉMET**

Office Manager Government &  
Industrial Affairs

TOYOTA MOTOR EUROPE,  
Paris office

# Our Board of Directors

## Members of Directors



**Adrien LEUCI**  
President  
JAPAN PUNCH



**Franck MARILLY**  
President & CEO  
SHISEIDO EMEA



**Angel NGUYEN VAN HO**  
CEO  
ELOKAMI PRODUCTION



**Kimiko IMAI**  
CEO  
SINEORA



**Marc-Antoine JAMET**  
Secretary General  
LVMH



**Kiyoji KATAKAWA**  
President  
VP WINES France  
(President / Association of  
Japanese Nationals in France)

# Our Board of Directors

## Members of Directors



**Guillaume PAILLARD**

Head of Export Zone Asia  
CHAMPAGNE LAURENT  
PERRIER



**Naoko POIREL-TAMAE**

Business Development Director  
Groupe GR



**Nelly RODI**

Elected by CCI Paris Île-de-France  
Fondator  
AGENCE DE STYLE NELLY RODI



**Nousha SAINT-  
MARTIN**

Founder & CEO  
F&JP



**Véronique  
SARLAT-DEPOTTE**

Secretary General of l'Alliance  
Renault-Nissan-Mitsubishi  
RENAULT



**Koichi SATO**

Director  
SUCRECUBE TECHNOLOGIE



**Reiga SHIMIZU**

Head of Japan Desk  
DS AVOCATS



# Associate Members



**Pierre ALLEGRET**

Head of Asia and South Pacific unit  
Ministry of Economy and Finance



**Nobuyuki KOBAYASHI**

President  
Japanese CCI in France / Mitsui &  
Co Europe PLC



**Armel CAHIERRE**

President  
CCI France Japon B4F KK



**Ieaki TAKEDA**

Director General  
Jetro Paris

# Honorary Members



**Philippe SETTON**

French Ambassador to Japan



**Junichi IHARA**

Japanese Ambassador to France



**Louis SCHWEITZER**

Special Adviser/ Former Special  
Government Representative for  
Japan

# Our team

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