



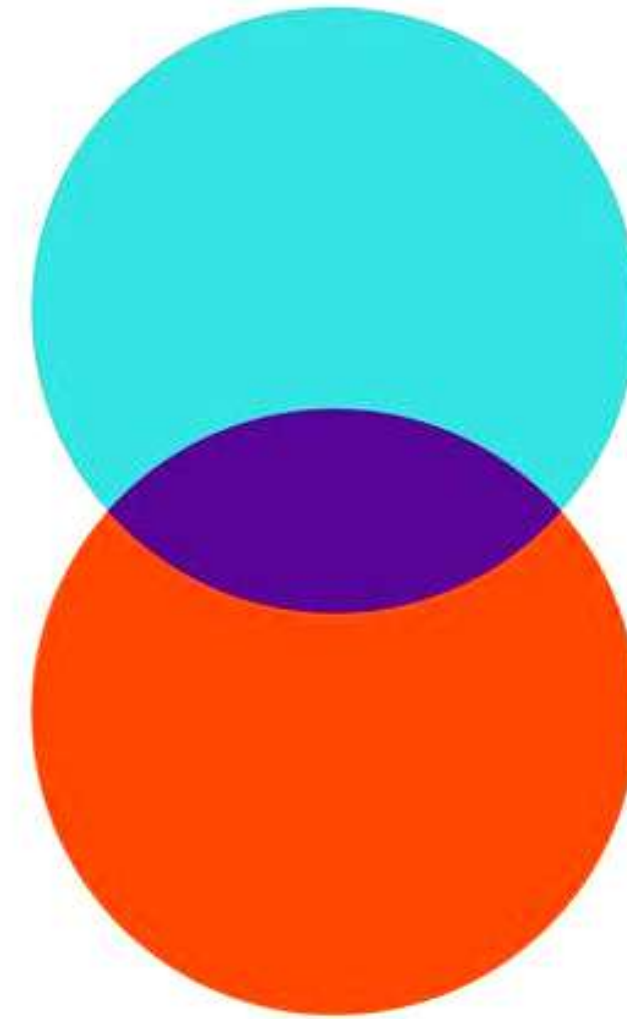
COMITÉ
D'ÉCHANGES
FRANCO
JAPONAIS

The French-Japanese Networking Hub

May 2022



Welcome to our France Japan network!



Since its creation by the CCI Paris Ile-de-France in **1997**, the French-Japanese Exchange Committee has been one of the most important **bicultural professional networks**.

Its strengths are mainly based on the dynamism of its members, **nearly 150 companies** in France and in Japan from all sectors.

The human at the Center of our network

The relationship between two cultures opens the field to multiple possibilities and diversity. This wealth places the human at the center of our network. It is a value that we absolutely want to safeguard in this unprecedented context of embrittlement of the social link



**TO INFORM
ABOUT ECONOMIC
TRENDS**



**TO ENCOURAGE
BICULTURAL
EXCHANGES**



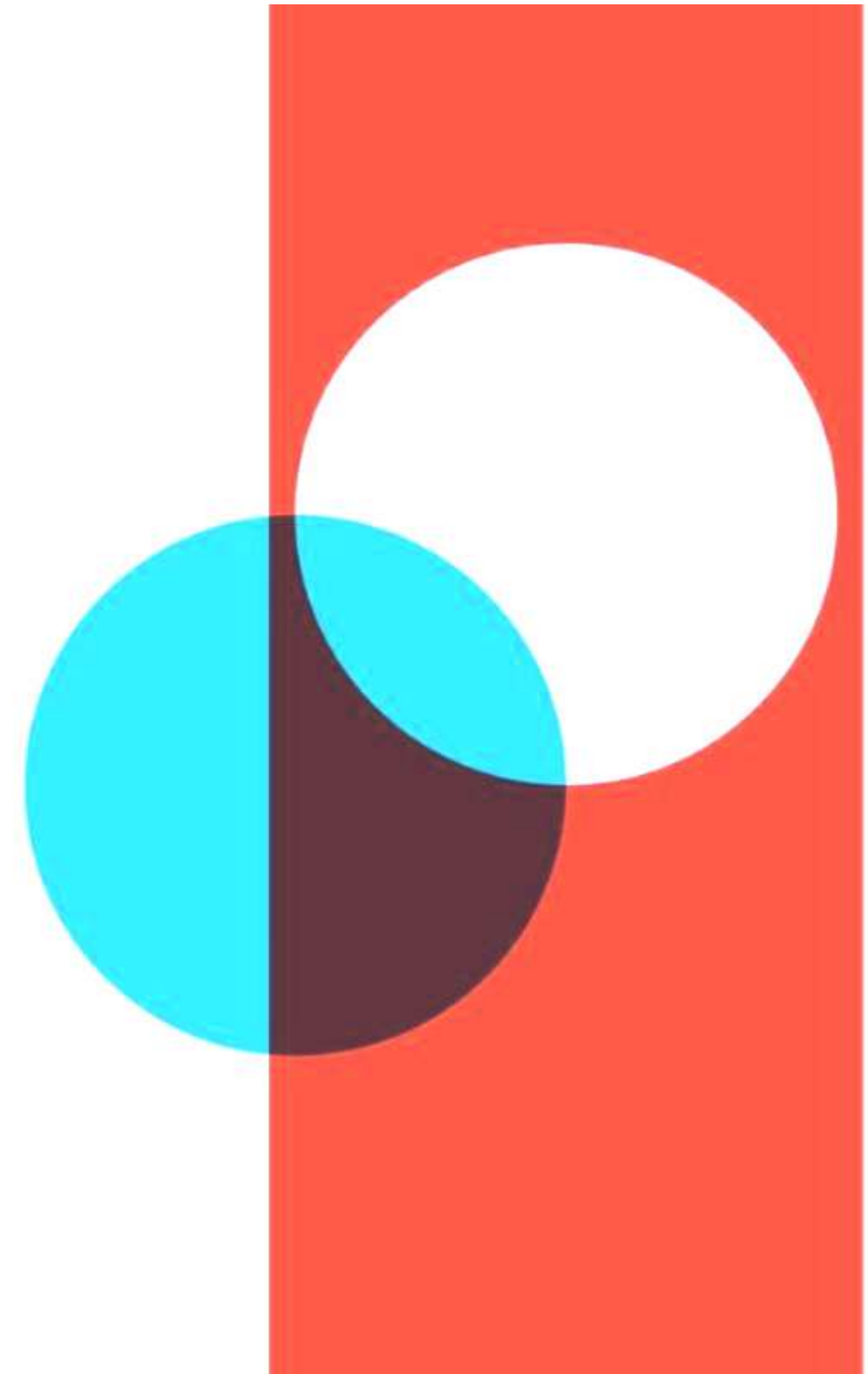
**TO PROMOTE
BUSINESS IN THE
FRENCH-JAPANESE
COMMUNITY**



**Our
goals**

Our ecosystem

The CEFJ has a **large elements of revitalization in the Franco-Japanese business community. Different industrial sectors, companies of various scales, and economic institutions will meet together.**



11 PARTNERS

- CCI Paris Ile-de-France
- CCI France Japon*
- CCI Japonaise en France (CCIJF)*
- Ministry of Economy and Finance *
- MEDEF
- JETRO*
- French Embassy in Japan
- Japanese Embassy in France
- CCI of Japon
- Keidanren
- Keizai Doyukai

* founding partners

Industry : Aerospace, Agriculture, Automotive, Construction & Urbanism, Energy, Industry

153 MEMBRES

80 French companies

73 Japanese companies

32 Business areas represented

Consumer goods: Biochemistry, Cosmetics, Food industry, Gastronomy, Luxury, Medical, Fashion Industry, Trade Company, Telecommunications

Services: Accountant, Art & Culture, Banks and Financial Services, Communication, Consulting, Distribution , Economic Promotion, Education, Events, Human resources, Insurance, IT – AI, Law Firm, Media, Restaurants, Sports, Transport

Our offer



EVENTS

Follow the latest economic trends in France and Japan through a wide range of webinars, conferences and face-to-face meetings.



COMMUNITY

Find partners and services from about 160 companies of both nationalities, sharing their expertise in more than thirty sectors of activity



EXCHANGE BICULTURELS

Take advantage of the many exchange opportunities to better understand your customers and your future partners.



SERVICES PERSONALISES

Target contacts relevant to the development of your business and benefit from tailored relationships.

2022 Program

What's Up ? Meeting

Every First Tuesday we get together to exchange information about new members, members's projects and CEFJ general information. The themes are free and on proposals from the members.

WHEN

Online : From 8.30 am (CET) /16.30 pm (JST)

On site : 18h30 (CET)

Following to venues, the date might change. Please check on www.cefj.org

- 11th January (online)
- 8th February
- 29th March - 6.00 pm at DS Avocat - The battle of Elysée by François-Xavier Ménage, journalist & President of Association de Presse France Japon (APFJ)
- 15th April (to be confirmed)
- 9th May - 7.00 pm at La Samaritaine

Conferences and seminars

Providing a better understanding of economic trends in France and Japan and bringing together the actors who are best placed to talk about them is one of our great specialties: conferences, forums, webinars will allow you to acquire the knowledge to feel more confident on French and Japanese markets.

Do not hesitate to make your suggestions as a member to enrich our programming.

2022 Program

Collaborations

The CEFJ is open to partnership proposals: companies, local authorities, public institutions...

12th March : Awamori tasting workshop from the Okinawa region

Masterclass

CEFJ is well known for the richness and diversity of its network. In other words, a real pool of skills and expertise to share!

Cybersecurity by Hitachi Systems Security (online)

Prochaine date en avril - Renforcer la cybersécurité des entreprises avec France Relance

Intercultural - Japonitude (online)

In collaboration with **June Fujiwara**, author of the book "the secrets of Japanese Art of Living" (Les Editions de l'Opportun)

- 24th Feb & 15th March: the secrets of Japanese Art of Living - Japonitude better understanding (in Japanese) - 8th March (in French)
- 22th March: How to improve intercultural exchanges in a professional context?
By Pierre Tuvi, PDG of SyVision & Midori Maki
- 5th April: How to communicate about your company in Japan ?
By Maïa Maniglier, President & Design Concierge – Exprime. Inc
- 20th April: « Japonitude & companies undergoing environmental and societal change – from Samurai to Gen Z»
By Kimihiko Nagata, Owner, Nagata Global Partners

The CEFJ celebrates its 25th anniversary!

The Chamber of Commerce and Industry of the Paris Ile-de-France region created the CEFJ in 1997 in order to found and lead a business community between France and Japan. Since then, our network has continued to grow with the support of all its members and institutional partners. For this additional candle, it therefore seemed logical to us to return to the source : **The Bourse de commerce**. Thanks to our member Kering, we will meet in the heart of this historic building, which today has become a center of contemporary art and a model of artistic and urban transformation, thanks to the genius of the Japanese architect Tadao Ando.

Annual event

31st May: 25th CEFJ's anniversary

28th June: General Assembly of the members, followed by a conference of Richard Collasse (Chanel), Author of "Dictionnaire amoureux du Japon" (Editions Plon), CEFJ founding member et former CEO of Chanel Japon).

25 ANS
du Comité d'Echanges
Franco-Japonais

日仏経済交流委員会 25周年記念



CONFERENCE & VISITE DU MUSEE

記念講演会 & 美術館見学



MARDI
31 MAI 2022

18H30

5月31日(火) 6時半より

BOURSE DE COMMERCE
PINAULT COLLECTION
2, rue de Viarmes
75001 PARIS



SCC - Edition III 2022-2023

Our program is moving to a higher speed by offering this year a large number of appointments with the goal of organizing a rally in Japan in the spring of 2023 in Japan. When the spirit meets innovation, a new rapprochement!

Initially, SCC will propose a selected start-up panel to win an unprecedented Expedition to Japan. The winners will follow a tailor-made program to begin their development in Japan and France.

In parallel, the Tuesday Challenges will continue to bring the SCC community together to exchange key themes of the Open Innovation.

Our Board of Directors

The Executives



Dominique RESTINO

PRESIDENT OF CEFJ
CCI Paris Ile-de-France
Président



Pierre KUCHLY

DELEGATED PRESIDENT OF CEFJ
Elected by CCI Paris Ile-de-France
LSI - Le Savoir Industriel
President



Hiroki KANAZAWA

TREASURER OF CEFJ
Co-Chairman
BANQUE NOMURA France



Junichi HIRATSUKA

VICE-PRESIDENT OF CEFJ
Managing Director, Head of
France- Paris Branch
MIZUHO BANK Ltd



Charles ZNATY

VICE-PRESIDENT DU CEFJ
Fondator
PIERRE HERME PARIS
(President / MEDEF Paris)

Our Board of Directors

Members of Directors



Sébastien BRUNET

Director of Business Development
and Partnerships
GL events



Benoit CAUFFET

President & CEO
FOODEX GROUP



Rachel

CHICHEPORTICHE

Elected by CCI Paris Île-de-France
CEO of DANAE.io



Séverine DESBOUYS

PDG
DSC



Laurent DUBLANCHET

Director of European and
International Affairs
AIR LIQUIDE



Sophie GLÉMET

Office Manager Government
& Industrial Affairs
TOYOTA MOTOR EUROPE,
Paris office

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Members of Directors



Adrien LEUCI
President
JAPAN PUNCH



Franck MARILLY
President & CEO
SHISEIDO EMEA



Angel NGUYEN VAN HO
CEO
ELOKAMI PRODUCTION



Kimiko IMAI
CEO
SINEORA



Marc-Antoine JAMET
Secretary General
LVMH



Kiyoji KATAKAWA
President
VP WINES France
(President / Association of
Japanese Nationals in France)

Our Board of Directors

Members of Directors



Guillaume PAILLARD

Head of Export Zone Asia
CHAMPAGNE LAURENT
PERRIER



Naoko POIREL-TAMAE

Business Development Director
Groupe GR



Nelly RODI

Elected by CCI Paris Île-de-France
Fondator
AGENCE DE STYLE NELLY RODI



**Nousha SAINT-
MARTIN**

Founder & CEO
F&JP



**Véronique
SARLAT-DEPOTTE**

Secretary General of l'Alliance
Renault-Nissan-Mitsubishi
RENAULT



Koichi SATO

Director
SUCRECUBE TECHNOLOGIE



Reiga SHIMIZU

Head of Japan Desk
DS AVOCATS

Associate Members



Pierre ALLEGRET

Head of Asia and South Pacific unit
Ministry of Economy and Finance



Koichi FUJISAWA

President
Japanese CCI in France
Managing Director, Head of France
MUFG Bank, Ltd.



Jérôme CHOUCHAN

President
CCI France Japon
GODIVA JAPAN INC.



Ieaki TAKEDA

Director General
Jetro Paris

Honorary Members



Philippe SETTON

French Ambassador to Japan



Junichi IHARA

Japanese Ambassador to France



Louis SCHWEITZER

Special Adviser/ Former Special
Government Representative for
Japan

Our team

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