

An ally or an alien ?



PROGRAMMATION AI IN CREATION



11 FÉVRIER 2024
WE ARE CLUB
73 FAUBOURG ST HONORÉ
PARIS 75008



Mardi

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FÉVRIER



AI IN CREATION : AN ALLY OR AN ALIEN ?

14.30 **INTRODUCTION**

Éric Newton, CEO - we are et we are school

Elsa Forin, COO we are_school

Jamal Atif, VP - Université Paris Dauphine-PSL

Xavier Romatet, DG - Institut Français de la Mode

Pascal Morand, Executive President - Fédération de la Haute Couture et de la Mode

Vincent Fauchoux, Partner DDG and founding Member ILAAI

14.40 **AI & ARTS : INNOVATION THROUGH AGES**

Raphael Doan, Author of historical essays, First Deputy Mayor of Le Pecq

14.50 **THE INCARNATION: WHO CREATES AND WHO EMBODIES**

Pascal Morand, Executive President - Fédération de la Haute Couture et de la Mode

15.00 **AI IN THE CREATIVE PROCESS**

Paul Mougnot, Artist, entrepreneur, and scientific advisor - Fédération de la Haute Couture et de la Mode

15.00 - 15.05 : PAUSE / TRANSITION

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15.15 **WE NEED AI, BUT AI NEEDS US**

Frederic Raillard, Founder and Global CEO - [Ai]magination

15.45 **FANTASIA, TALES & LEGENDS OF AI**

Laura Sibony, Former Google Arts and Culture Lab Coordinator

15.50 - 15.55 : PAUSE / TRANSITION

15.55 **AI & SCENARIO**

David Defendi, Writer, screenwriter, and director President - Genario

16.05 **AI CREATIONS : CONTRACTS
TERMS IN DALL-E, MIDJOURNEY,
FIREFLY...**

Philippe Gillieron, Partner BMG & Founding Member ILAAI

16.30 - 16.35 : PAUSE / TRANSITION

16.35 **ART AND AI, NEW FRONTIERS**

Magda Danysz, Owner Danysz gallery & Founder Artransfer plateforme

16.45 **AI BEYOND DIGITAL MEDIA THE ART**

Samuel Bianchini, Artist & Researcher-Teacher École des Arts Décoratifs - Université PSL

16.55 - 17.00 : PAUSE / TRANSITION

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17.00 **CREATING INTERACTIVE STORIES WITH AI**

Olivia Papini, Immersive Project Manager Storyteller
La Méduse Violette

17.10 **AI, TOOL OR ARTIST, WHAT APPLIED ETHICS?**

Dimitri Daniloff, Co founder & Head of curation
HORS PISTE a FMA department

17.20 **TECHNIQUES FOR CREATING WITH AI**

Ryoichi Wada, CEO, Tokyo Epic.Inc

17.25 - 17.30 : PAUSE / TRANSITION

17.30 **UK PERSPECTIVE**

Matt Hervey, Head of Legal & Policy Human Native AI &
Founding Member ILAAI

17.45 **NORTH AMERICAN PERSPECTIVE**

Stéphane Caron, Partner Gowling WLG (Ottawa) &
Founding Member ILAAI

17.50 - 17.55 : PAUSE / TRANSITION

17.55 **FASHION, AI, AND CREATIVE EXTENSIONS**

Benjamin Simmenauer, Director of Research and
Professor Institut Français de la Mode

18.05 **MUSICAL COMPOSITION AND GENERATIVE AI**

Leo Migotti Ramponi, Professor & Researcher
Institut Français de la Mode

18.15 - 18.20 : PAUSE / TRANSITION

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18.20 **AI & MIXED REALITY : AN INNOVATIVE ARTISTIC DIALOGUE**

Pablo Esquivel, Artist, musician, pianist
Othman Chiheb, Founder of Experience Vision

18.35 **IDENTITY & NEW CREATION HORIZONS THROUGH AI**

Giovanna Graziosi Casimiro, PhD AI Immersive Technologies & IoT Professor & Researcher Institut Français de la Mode

18.45 **GENAI = WEB2²**

Arno Pons, Founder, President & General Delegate of Digital New Deal (think-do-tank)

18.55 - 19.00 : PAUSE / TRANSITION

19.00 **A JOURNEY THROUGH NORTH AMERICA**

Stéphane Caron, Partner at Gowling WLG Ottawa

19.15 **A JOURNEY THROUGH ITALY**

Luca Egitto, IP & Technology lawyer RP legalitax RPLT & Founding member ILAAI

19.30 **RETURN TO FRANCE**

Vincent Fauchoux, Partner DDG and founding Member ILAAI

19.45 **CLOSING SPEECH**

Éric Newton, we are & we are school
Xavier Romatet, Institut Français de la Mode
Pascal Morand, Fédération de la Haute Couture et de la Mode
Vincent Fauchoux, DDG & ILAAI

19.55 **CLOSING PERFORMANCE**

Piano performance of Pascal Morand on the Alpange
Elsa Forin, COO we are_school