

LES VRAIS X JITENSHA

PARIS - DESIGN WEEK 2025

segolene@lesvrais.com

06 95 15 78 83

« JAPAN IN MOTION »

To celebrate Paris Design Week, **LES VRAIS** and **JITENSHA** are inviting you to experience a moment of calm and contemplation, where craftsmanship and design meet the quiet strength of simplicity.

LES VRAIS is a design curator and distributor, offering a carefully selected range of distinctive brands to architects, designers, and high-end boutiques. Each brand is personally selected by founder **Sebastien Lewyllie** for its craftsmanship, aesthetic appeal and shared values.

JITENSHA is a Franco-Japanese brand that crafts minimalist urban bicycles. Assembled in France, JITENSHA bikes combine lightweight performance (13.7 kg) with refined, functional aesthetics. Drawing inspiration from Japanese design principles — balance, simplicity, and efficiency — they offer a fresh perspective on conscious, elegant urban mobility.

Conceived by French designer **Flavien Delbergue**, the exhibition brings together brands that share a deep connection with Japanese values: a focus on the essentials, respect for materials and timelessness. Designer and photographer **Ségolène Davister** created the scenography that conveys this true art of living.

Featured:

JITENSHA - ultra-light urban bikes where function meets minimalist elegance.

Ariake - Japanese furniture created using traditional techniques and designed by international studios such as **Norm Architects, Note, Gabriel Tan and Zoe Mowat**.

Motarasu - a Danish brand that blends Scandinavian functionality with Japanese sensibility.

Origin Made - Timeless objects crafted in close collaboration with artisans from around the world.

Studio Flavien Delbergue - French designer, his Hako collection designed and conceived to meet everyday needs.

Ségolène Davister is a designer and photographer who orchestrates the staging of the exhibition and presents a series of photographs taken on the island of Naoshima, an iconic location for contemporary art in Japan.

This exhibition is an invitation to slow down, reconnect with what's important, and experience a taste of Japan right here in Paris.

PRACTICAL INFORMATION

Exhibition address: Jitensha Showroom
20 Rue de Thorigny
Paris, France

From 3 to 6 September 2025.

Events:

Wednesday 3 September: press preview 2-5 pm

Thursday 4 September: opening with ice cream and cocktails at 5 pm

Friday 5 September: cocktails at 5 pm

Saturday 6 September: breakfast at 9 am.

**Jitensha**

Dim: 162 -197 cm

Quantity: 8 to 10

**Ariake – Ariake Chair**

Dim: 46 cm x 49 cm x 77,5 cm

Quantity: 1 or 2

**Ariake – Paperwood Coffee Table**

Dim : 60 cm x 60 cm x 39 cm

Quantity: 1

**Ariake – Taio side table**

Dim: 38 cm x 38 cm x 55 cm

Quantity : 1

**Ariake – Ariake Armchair**

Dim : 50 cm x 51, 5 cm x 82,5 cm

Quantity: 2

**Ariake – Outline chair**

Dim : 48 cm x 52,5 cm x 83 cm

Quantity: 1

**Ariake – Saga Low Chair**

Dim : 57,5 cm x 64 cm x 70,6 cm

Quantity: 1

**Origin Made - Incense burner**

Dim : Ø 9,5 x 2 H cm

Quantity: 1

**Flavien Delbergue - Hako collection**

Quantity: 1

**Motarasu - Enso Pendant**

Dim: 20 cm x 20 cm x 120 cm

Quantity: 1 ou 2

**Origin Made - Vase**

Dim: Ø 27 x 6,5 H cm

Quantity: 3

**Origin Made - The Coliseu Collection**

Quantity: 6

**Origin Made - Cup**

Quantity: 30

**Motarasu - Enso Table Lamp**

Quantité : 1